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## ODCA Selects Fors Marsh Group LLC to Conduct Fair Elections Study

**WASHINGTON, October 5, 2020**—The Office the D.C. Auditor (ODCA) has hired the consulting firm Fors Marsh Group LLC of Arlington, Va., to assess the impact of the D.C. Fair Elections Program on candidate and voter participation in the 2020 elections pursuant to The Fair Elections Amendment Act of 2018, as amended (D.C. Law 22-94).

Fors Marsh Group LLC (FMG) is an applied research company that specializes in measuring, understanding, and influencing the way people and organizations make decisions. FMG is unique among research firms in that they have an in-house elections research team that possesses both the subject matter expertise and wide-ranging analytical skillset that is best suited to conduct the evaluation of D.C.'s election system.

For the Fair Elections study, FMG will receive up to \$171,795 to:

- Evaluate the collection and distribution of funds pursuant to the Act, and in addition to these specific requirements of the law, also evaluate the overall administration of the 2020 District of Columbia elections including voting by mail.
- Assess the impact of the Fair Elections Program on candidate and voter participation in the 2020 elections, including identifying national best practices in public campaign finance program structure and high-performing jurisdictions and their public campaign finance programs' goals,
- Evaluate the collection and distribution of funds pursuant to the Act.
- Evaluate the overall administration of the 2020 District of Columbia elections including voting by mail.
- Produce a draft and final written report to be released publicly by ODCA.

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